

# 20 GOOD REASONS TO CHOOSE Boonah Real Estate



## 1. THE OFFICE

Our office is designed for the business of real estate, our technology is state-of-the-art and our business systems are 'best practice'. Our office is situated right in the heart of Boonah at 47 Walter Street, and is designed and built for the needs and comfort of Clients, with private meeting rooms to cater for our Clients and Customers.

## 2. THE TEAM

Dedicated and highly trained Property Management professionals are committed to providing you with the best Real Estate service and advice.

## 3. MARKET LEADERS

Our Agency is one of the market leaders in the area, with a High profit annual residential and commercial sales and excellence in property management the Agency has established itself as a market leader

## 4. MARKETING SUCCESS

You only get to the top by results, and in property management that means a high occupancy rate. The majority of our managed properties are 'RENTED'!

## 5. HIGH PROFILE

Highly distinctive Newsletters set us apart from other Agents to attract enquiry.

## 6. INTERNET SERVICES

Available on the World-wide net is Boonah Real Estate's up to the minute website: [www.boonahrealestate.com.au](http://www.boonahrealestate.com.au) which can assist you with all your Real Estate needs. In addition, our site is linked to 6 external portals, which ensures your Property is seen by all potential Tenants in the worldwide market. It is a real marketing advantage.

## 7. WINDOW DISPLAY

One of the largest Real Estate displays in the area, our eye-catching marketing boards display numerous colour photographs, are lit 24 hours a day. The window displays attract a lot of attention 7 days a week.

## 8. RENT LISTS

Detailed lists are dispersed each day via email and handed out at Reception. Using up-to-date technology, our lists display photographs, and detailed descriptions of Properties available for rent to help maximise prospective Tenants to our listed Properties.

## 9. NETWORK

Our Agency is able to offer a full service network via our network relationships and Technology

## 10. HISTORY

Boonah Real Estate has been servicing the area since 1984. During that time we have built a reputation of providing outstanding service to our Clients throughout many phases of their life-long dealings with Property. They come to us

first as Tenants and first home Buyers. They return when they upgrade to second or third homes, and we see them again as Property Investors. Boonah Real Estate is owned and operated by Principal, Arthur Hertweck.

## **11. REIQ ACCREDITED AGENCY**

As a Real Estate Institute of REIQ Accredited Agency, Boonah Real Estate is committed to the **REIQ** Standards of Business Practice, hold professional indemnity insurance and use Contracts that are approved by the Law Society and continually upgrade our knowledge and skills through ongoing professional development with the REIQ.

## **12. TRAINING**

All Boonah Real Estate staff regularly attend training, both external and in-house, and are fully briefed in all facets of industry related Legislation. Our philosophy is to provide the best service with ethics and 'best practice' standards.

## **13. HOURS OF OPERATION**

Boonah Real Estate is open Monday to Friday from 8.30am to 5pm & Saturdays 9am – 11am with Property Managers contactable via the office contact number, email and their business mobile. Our website and window displays operate 7 days a week.

## **14. NEWSLETTERS**

Regular newsletters are produced and distributed by email/post to our large Client base, which includes present and past sellers, investors, financiers, legal advisers, building contractors etc. We keep our Clients informed.

## **15. REFERRALS**

Boonah Real Estate is committed to providing best practice Property Management services to Clients and Customers. We receive numerous accolades for our service from both Lessors and Tenants alike. Many Tenants hand their investment Properties to us to manage because of our professional services delivered throughout their Tenancy.

## **16. COMMITMENT, COMMUNICATION AND CARE**

Boonah Real Estate is committed to excellence and results. We care about each Client and their personal needs and we strive to work hard to achieve their goal. We understand the importance of communication with our Clients and ensure prompt feedback and relevant information and advice is provided.

## **17. COMMUNICATION**

We understand that communication is the key to our relationship with you and whether it is 'good' news or 'bad' news, we won't keep it from you. We also keep you updated with progress and activity reports, relating to your property and Tenants. Email access to your Property Manager is a quick and efficient option available to you.

## **18. PEACE OF MIND**

Our experienced Property Managers handle the task of maintaining your investment, through routine inspections and rent reviews. Our goal is to increase your income and ensure your investment is working for you with minimal hassles.

## **19. SAVINGS AND RELIABILITY**

Each month we forward you an itemised statement showing all rental income and payments made on your behalf. We electronically deposit your money as cleared funds, into your nominated account within 48 business hours; no waiting for cheques to clear. We keep you informed every step of the way so there are no 'hidden surprises' when you receive your statement.

## **20. SERVICE GUARANTEE**

We guarantee our service in writing, listing all obligations that we will fulfil during our term of appointment with any Client. If we do not fulfil these obligations, you may cancel our Appointment at any time. Refer to your PO Form 6.